

*Sec 6:*

# Real-world Applications

**Automatic generation of subtitles**

**Simultaneous translation**

*Sec 6.1*

# Automatic Generation of Subtitles

# Automatic subtitling - Motivation



- Explosion of audio-visual content available (Cinema, OTT platforms, social media,...)
  - Need: offer high-quality subtitles into dozens of languages in a short time
  - Problem: human subtitling is slow and costly (1-15\$/min)
  - Goal: automatic solutions to reduce human workload and costs

# What is special about Subtitling?

- Importance of time
- Text needs to satisfy spatial and temporal constraints

**In and out times** based on speech rhythm

**Length:**

max. 2 lines (of  $\approx$  length)

max. 42 characters/line

**Reading speed:**

max. 21 characters/second



# Segmenting into proper subtitles

This kind of harassment keeps women <eob> from accessing the internet – <eol> essentially, knowledge. <eob>

```
10
00:00:31,066 --> 00:00:34,390
This kind of harassment keeps women
11
00:00:34,414 --> 00:00:36,191
from accessing the internet --
essentially, knowledge.
```

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essentially, knowledge.

# Segmentation approaches

Manual template

This kind of harassment keeps women <eol> from accessing the internet – <eob>



MT

Ce harcèlement empêche les femmes <eol> d'accéder à Internet, <eob>

# Segmentation approaches

Manual template

This kind of harassment keeps women <eol> from accessing the internet – <eob>



MT

Previous works focused only on length-matching given the template

(Matusov et al., 2019;  
Lakew et al., 2019)

Ce harcèlement empêche les femmes <eol> d'accéder à Internet, <eob>

# Segmentation approaches

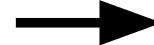
Manual template

This kind of harassment keeps women <eol> from accessing the internet – <eob>



MT

Cascade



ASR

this kind of harassment  
keeps woman from  
accessing internet



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Ce harcèlement empêche  
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ST

E2E



# Segmentation approaches

Manual template

*Costly!*

This kind of harassment keeps women <eol> from accessing the internet – <eob>



MT

Cascade



ASR

this kind of harassment keeps woman from accessing internet



MT

Ce harcèlement empêche les femmes <eol> d'accéder à Internet, <eob>

E2E



ST

*Audio info (e.g. duration) is available to ST*

*Audio info (e.g. duration) is lost*

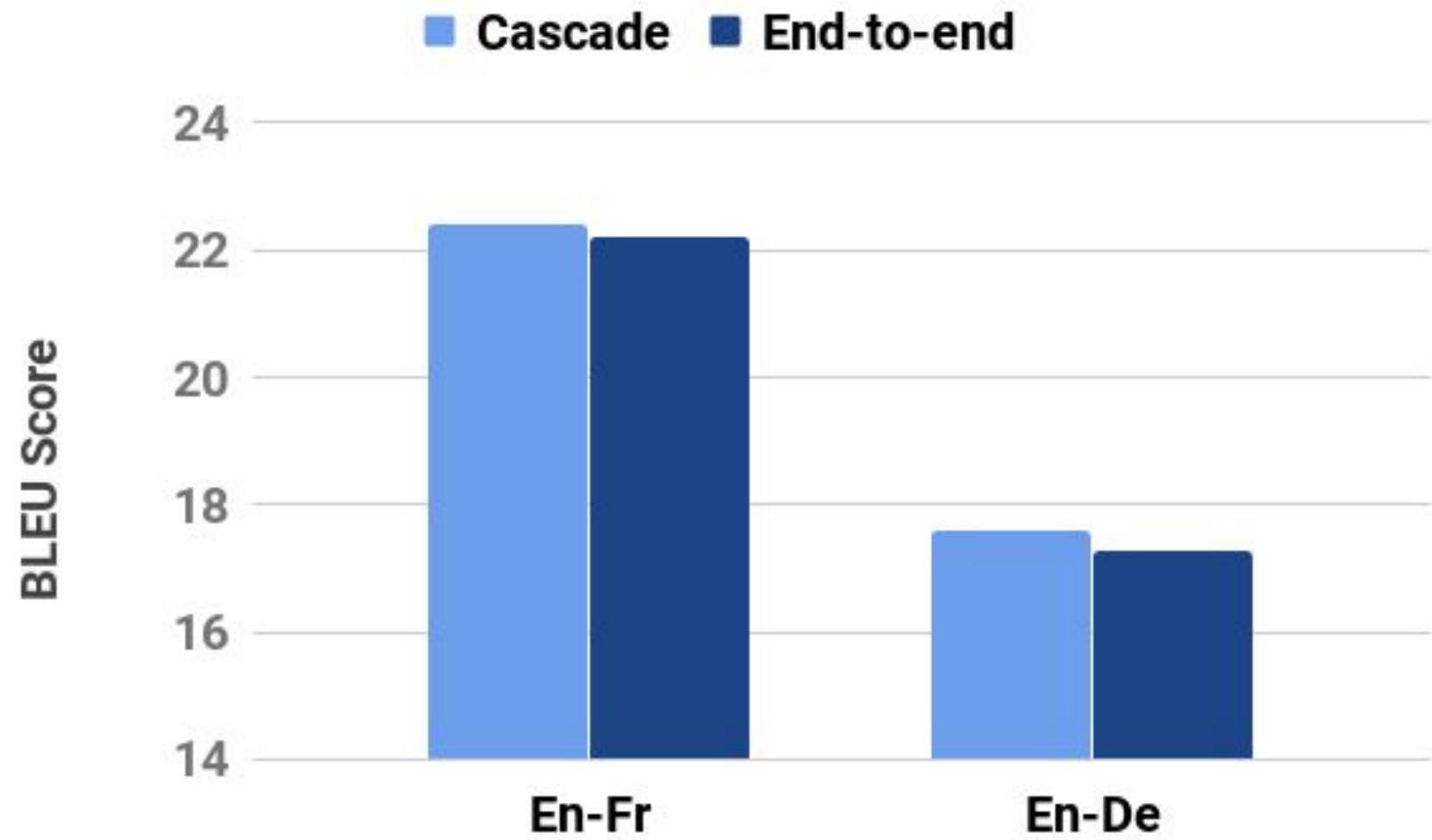
# Automatic subtitling - Data

- **OpenSubtitles** (Lison and Tiedemann, 2016) -- 60 languages
  - Variable quality (professional/amateur subt., automatic sentence-level alignm.):
  - No information about subtitle breaks
  - No alignment with audio (mostly copyright-protected videos)
- **JESC** (Pryzant et al., 2018) -- Ja-En
  - Automatic alignments (caption level = only subtitles with matching timestamps)
  - No alignment with audio
- **Must-Cinema** (Karakanta et al., 2020) -- En→ 7 languages
  - Derived from MuST-C (TED talks)
  - Annotated with subtitle breaks
  - Audio-transcript-translation alignments

# E2E subtitling: experiments on En-Fr/De

- **Doable?**

- Translation quality



*No gap between Cascade and E2E*

# E2E subtitling: experiments on En-Fr/De

- **Effective?**

- Segmentation (<eol> and <eob> insertion)

